

## PRIVACY POLICY

This Privacy Policy of the “PricingNation” (“we” or “us” or “our”) is to let you (users of the services) know how we collect and use your Data on our website. PricingNation respects your privacy and is committed to protecting your Data.

We encourage you to read our privacy policy which is applicable to U.S. privacy law to understand what we do with the information we collect from you.

The Services and our extensive set of features are partially funded through advertising dollars.

We strive to make advertisements meaningful to you. Therefore, we may serve advertisements to you based on the information we collect.

We keep information private between you and PricingNation, except as explained below.

### Data Collection

When you interact with us, we collect a variety of information.

- 1) You may provide information about yourself, such as name, address, and email, including but not limited to when you sign up, update your profile order your home investment report card. For example, when you register on [PricingNation](#), to take advantage of member services such as order history with PricingNation, via the Services in our website.
- 2) When you order services (e.g. report card), PricingNation may collect your credit/debit card information. This information is secured using industry-standard encryption technology. PricingNation will use this information solely to complete your order and will not share this information with outside parties, except to the extent necessary to complete the order or comply with applicable law.
- 3) PricingNation may use ‘cookies’ when you use the Services. Cookies are a small piece of data that can be transferred to your computers for identifying your browser. When you use PricingNation, we may send one or more cookies on your computer or other electronic device. We may use cookies to connect your activity with other information we store about you in your account profile at PricingNation. If you do not want information collected through the use of cookies, there is a simple procedure in most browsers that allows you to automatically decline cookies.
- 4) Service providers (e.g. PayPal) may work with PricingNation to track and manage cookie information and your activities.
- 5) For the mobile device, you may adjust settings of the browser about the cookies and sharing of certain information, by adjusting the privacy and security settings on your mobile device. Please refer to the instructions provided by your mobile service provider or mobile device manufacturer.



**We Predict Whether Your Home's Price Goes Up or Down!**

- 6) When you use PricingNation, your IP (Internet Protocol) addresses may be collected by our service providers.
- 7) If you use the email or social networking connection functions, we may access all of your social network profile information that you have made available to be shared and to use it in accordance with this privacy policy. Please refer to the instructions governing your social network account.

## **Usage and Disclosure of the collected data**

*PricingNation may use your Data for the following purposes*

- 1) We may use the Data collected from you for the purpose of communicating updates to you.
- 2) We will also share Data when directed by your actions. For example, if you choose to contact a real estate agent through the Services, your name and email may be shared with those agents.
- 3) PricingNation may use your Data for the internal business purposes, such as data analysis and product development.
- 4) PricingNation works with third party service providers for operational purposes. We may give access to Data only as necessary to perform the Service for PricingNation and subject to the terms of this privacy policy.
- 5) PricingNation may give business partners access to your Data only as necessary to offer products and services with or from those business partners, and subject to the terms of this privacy policy.
- 6) Our Data is an asset of PricingNation and as such, may be treated as other assets during a corporate transaction, such as the sale of the company.
- 7) We may disclose Personal Data about you to others as we believe to be appropriate: (a) in compliance with laws, rules, or regulations of the United States of America (“USA”) in which PricingNation operates; (b) to comply with the legal process; (c) to respond to requests from government or public authorities; (d) to enforce our Terms of Service; (e) to protect operations; (f) to protect the rights and assets of PricingNation, you, or others. We also may disclose Data about you to law enforcement agencies to assist them in identifying individuals who have been or may be engaged in unlawful activities.
- 8) PricingNation will protect your Data/identity when the user gives public information without identifying yourself.
- 9) PricingNation won't reveal your identity to third parties except in accordance with this policy.
- 10) The information that you provide by your choice in public areas will not be protected in accordance with this policy.
- 11) When we deliver advertisements based on data about your use of PricingNation, we keep your identity anonymous except in accordance with this Privacy Policy.
- 12) PricingNation attempts to provide open and transparent information such as information about the changes in future home values to all the viewers of the PricingNation.
- 13) You may receive emails from PricingNation such as confirmations of report card orders or for monthly subscriptions.
- 14) PricingNation will not deliberately collect Data from any person under the age of 13. PricingNation's products and services are not intended to attract the attention of persons under the age of 13.



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## Storage, Security and Retention of Data

Data may be processed and stored by PricingNation in the United States accordance to the data protection rules in the country.

We will retain your Data in accordance with this Privacy Policy as long as we believe you have an active account.

## Contact PricingNation

For Questions and concerns regarding this policy email us at [feedback@PricingNation.com](mailto:feedback@PricingNation.com).

You can also make changes to your personal Data by emailing us at [feedback@PricingNation.com](mailto:feedback@PricingNation.com)

Please note that this policy may be updated from time to time. Please check them before using our services.



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